

# omar baksh

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Adobe Creative Suite, Microsoft Office Suite, pen, pencil, paper, paint, x-acto, imagination.  
**Top level proficiency with Powerpoint, Indesign, Photoshop, and Illustrator.**

June 2015 - March 2017

**Starcom Mediavest Group/Publicis Groupe, NYC: Global Design Director.**

Managed creative pitches from start to finish; Created deliverables and designed physical spaces that transformed the pitch room to a full experience for the client.

February 2014 - May 2015

**PricewaterhouseCoopers, NYC: Senior Designer, Advisory National Pursuit Team.**

Teamed up with NPT directors, proposal managers and writers, and my fellow designers to answer RFPs, win pitches, and deliver presentations that seal the deal.

June 2011 - March 2013

**America Online, NYC: Designer/Junior Art Director.**

Proud member of the "AOL Creative Lab" team, which worked with sales and marketing.

Made neato packaging and gifts, drew up cool exhibition booths and event spaces, designed fun print pieces (origami leave-behinds are more memorable than one-sheets).

Joined forces with the social media team for special live-gifting and blogging events, contributing to the Tumblr, Twitter, and Facebook pages, and concepting the next iteration of the AOL portal. Also knocked out countless presos, booklets, web skins, landing pages, html emails, infographics, and a giant foamcore AOL logo – but never once mailed a CD.

March 2011 - May 2011

**The Nielsen Company, NYC: Graphic Designer.**

Created ads, one-sheets, booklets, infographics, in English and Italian all adhering to their established branding. Did my best, without harboring grudges for the cancellation of *Firefly*.

June 2010 - December 2010

**Mitchell & Titus (member firm of Ernst & Young), NYC: Senior Design Consultant.**

Sole designer. Gave their stodgy 12pt Times New Roman docs a fresh remix. Spiffed up their proposals, presos, flyers, one-sheets, brochures, e-newsletters. Redesigned their branding, introduced animated holiday e-cards and new employee manuals. Copyediting, proofreading, and formatting of outgoing materials were also my duties here.

January 2009 - January 2010

**Obsidian Capital Limited (property investment firm), London, UK: Graphic Designer.**

Sole designer. Branded, created brochures, presos, promotional materials, web presence. But I failed to pick up the accent. Bloody shame, innit?

November 2008 - 2012

**DockStreetMedia.com (web design consultants), NYC: Co-Founder and Creative Lead.**

Started this company with a friend; website and print design, webhosting services.

June 2003 - October 2008

**The New York Sun (newspaper), NYC: grew up from Intern to Production Designer.**

All production aspects of a paper: created daily layout, edited copy, made display ads, retouched images, illustrated special covers, managed the website, held photoshoots, proofed pages before sending to press (where I frequently lent a hand/put out fires).

I was also a daily liaison with the advertising, business, and editorial departments.

It was a small company, so we wore many hats; it was one hell of an education.

*References available upon request*